

Press Release
The Bicycle Museum of America
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For immediate release

THE BICYCLE MUSEUM OF AMERICA TO DISPLAY LANCE ARMSTRONG BICYCLE

Lance Armstrong is a seven time winner of the Tour de France bicycle race, the most prestigious bicycle race and one of the most grueling challenges in all of sport. Armstrong's most recent victory was in 2005, completing 7 consecutive tour victories. Even more amazing about this accomplishment is that it was done after battling cancer.

Through an agreement with the bicycle museum and the Trek Bicycle Company, the museum will be displaying one of the bicycles made specially for Armstrong. Where fractions of a second and tenths of an inch can make the difference between winning and losing, this bike was built to exacting specifications and the requirements of Armstrong

Also on display will be the 2008 Trek Madone which incorporates many of the design specifications of the Armstrong bike and is available to the general public.

In addition, some classic Trek bicycles from the 1980s will be part of the exhibit. The Trek/Bicycle Museum joint venture will only be in effect through September 15, 2008. For those wishing to see these bikes, a visit to the museum this summer is suggested.

The Bicycle Museum of America has been in New Bremen, Ohio since 1997. The museum displays over 300 bicycles, the core of which were the Schwinn family collection formerly displayed at the Navy Pier in Chicago. With its total collection numbering over 600 bicycles, the Bicycle Museum of America is the largest private collection in the world open to the public. Summer hours are Monday – Friday, 11:00 a.m. – 7:00 p.m. For more information contact the museum at 419-629-2220, ext. 3808 or visit the museum's website at www.bicyclemuseum.com